

# **Town Centre Regeneration Meeting**

**Wednesday 18<sup>th</sup> September 2013**

## **In Attendance**

Sarah Scourfield, James Parfitt, Stephanie Cross, Jane Phillips, Lee Griffiths, Berry Daines, Phil McFadden, Abigail Hallett

## **Apologies**

Alison Lee, Miranda Rhys- Davies, Pamela George

## **Signage**

It was commented that the signs within and around Pembroke Dock had been reviewed and there was a surprising amount of signage highlighting the Town Centre, it was commented that the town could benefit from having a directional sign located at the Tesco traffic lights it was agreed the County Council would be approached about this area. It was highlighted that the signs on the fence along London Road which had been erected by B&Q contain either too much information and in very small writing and this is a distraction for many drivers it was questioned if the County Council highways department could be contacted to see if these signs can either be removed or changed.

The group agreed that the Town needed some sort of **logo** to brand the town with the logo being located in a number of locations around the town directing people into the centre, it was commented that the County Councils opinion should be gained on this and if agreed then the children of the town should be involved in the design.

**Free car parking signs** was an issue which was raised, it was stated that there is not enough signage highlighting the one and only free car park in the town. It was commented that the parking charges was something which is causing problems for the town, it was stated that if the first hour of parking was free and parking charges were increased after this it could help the town.

It was stated that there was large signage boards located on the ferry route towards the town, it was commented if this sign could include information about the businesses within the town centre, it was agreed that the group would speak with the County Council about this.

## **Hanging Baskets**

It was commented that the Town Council do a very good job at present with the hanging baskets but the group felt this should be developed further, it was commented that there should be some flower towers located by the Maypole Diner on Bush Street to encourage visitors to use the Bush Street entrance into the town it was agreed that this route would bring them into the heart of the town. It was commented that hanging baskets across London Road would make the area more welcoming too.

## **WIFI**

**WI- FI** - It was commented that the WIFI will ring the town centre and is hoping to be done in January, it was stated that there will be an annual cost for this. It was agreed that the County

Council would be contacted for further information on annual costs to enable the group to look for funding.

**Pembroke Dock App** - It was questioned if the town could have an app to hold information about the town and its businesses, it was stated that there was one already set up and it just needed information added, it was commented information to be added should be sent to Lee Griffiths to be updated, Lee stated that within the App there was two free pages one which could be used for advertisement of Town Events and the other could be used by the Town Council or to provide information about the heritage of the town. The cost to businesses wanting to be part of the App would be £10 per month, but it was commented that the app could include vouchers and deals to encourage business.

### **Town Events**

**Soapbox Derby** - Lee Griffiths commented that soapbox derby was the perfect event for Pembroke Dock, he stated that he had spoken with the County Council about an event of this kind and that they were enthusiastic and welcome to the idea, It was agreed the best location for this event would be Meyrick Street and it was agreed further work would be done on this event to look at costing's and interest within the town.

**Street Markets** - It was stated that a street market could work well within the town centre, it was agreed that there are a number of markets which could be contacted Arts and Crafts, French, Farmers Market. It was questioned what sort of charges would a street market entail, It was stated that further investigation would be done on costing's.

**Christmas** - It was questioned if the Christmas lights would be going up this year? It was stated that the lights would be erected in Meyrick Street, Dimond Street and Gordon Street. It was questioned if the Christmas Tree in lower Meyrick street would be erected again this year it was commented that the Christmas tree looked awful because of the fencing surrounding the tree, it was questioned if the tree could be relocated to the library area with kids decorating the trees in that area with their handmade baubles and Christmas decorations. This was something which would be brought to the Town Council.

### **Areas of Concern**

**Old Railway Line** – It was questioned if this area could be cleared and tidied up, it was stated that some old tyres had been placed in the area with the view to planting some wildflowers in the area. It was questioned if the clearing of the area was something which the youth groups' e.g. cadets and scouts in the area could help out with, it was agreed when a plan of what was required was put together then the groups would be contacted.

**St Govans Centre** – It was stated that the shutters on Lower Meyrick Street were an eyesore and something needed to be done to that area. James Parfitt commented that he had received agreement from St Govans Centre owner for the shutters to be covered with wood and painted, it was discussed about this area being looked at by professionally graffiti artist with some sort of graphical communication for example a directional map of the area. It was commented that it would be worth contacting the Art Department at Pembroke School for them to possibly design something if agreement was gained from the County Council.